[Subject line:] Insurance documents for the digital age

Hello: [name of customer],

Say good-bye to paper! We are pleased to offer our customers a digital solution for providing insurance policy documents.

**Introducing My Proof of Insurance (MPOI)**

*My Proof of Insurance (MPOI*) is Canada’s leading solution for the digital delivery of insurance policy documents, including proof of auto insurance (eSlips), securely through email. You can receive your policy documents for home, auto and business insurance.

**Easy.. Secure… Convenient**

My Proof of Insurance is easy, secure and convenient.

* *Easy*: You can easily save your insurance documents on our computer or mobile device, including your digital wallet. No user names, no passwords, no hassle.
* *Secure:* MPOI uses bank-grade security. And, you have the ability to lock your phone while displaying eSlips keeping personal information private.
* *Convenient*: Access your insurance documents, and eSlips, anytime, anywhere – even offline.
* *Paperless:* Reduces environmental impact by accessing documents digitally. No more searching through filing cabinets for your insurance documents, or your glovebox for your eSlip.
* *Sharable*: Easily share the eSlip with all drivers for personal vehicles and fleet policies.
* *Free:* No cost for you to use

For additional information, or to have your insurance documents sent to you electronically with My Proof of Insurance, contact us today at [insert contact information].

Sincerely,

[Name and title of signatory]